

Motorola Six Sigma[®] Leadership Jumpstart

— for Aligning Your Business Strategy
to Your Six Sigma Efforts



Program Participants

The Six Sigma Leadership Jumpstart is designed for the leaders and functional stakeholders who will assertively sponsor your Six Sigma efforts. Participants should be in a position to identify critical customer requirements and critical business issues, commit to improvements, allocate resources, and sponsor project teams.

Program Overview

The Leadership Jumpstart introduces your senior management to Six Sigma principles and methodologies. With this workshop, your senior executives build a solid action plan for your Six Sigma initiative. Aligning your organizational strategy and goals to your Six Sigma efforts is the key result of the Jumpstart.

The Jumpstart enables your senior executives to:

- understand the importance and impact of Six Sigma Quality,
- identify the key criteria for success and best practices directly related to Six Sigma,
- learn how Six Sigma supports your strategic business goals,
- select high-impact Six Sigma projects for implementation,
- allocate resources for identified projects, and
- plan a change campaign for your Six Sigma initiative.

Program Length

Two days

Location

This program is available for onsite delivery at a location of your choice.

Program Outcomes

RESULT OF DAY ONE:

leadership alignment to your organizational scorecard (vision, mission, strategic objectives, key metrics, and stretch goals)

RESULT OF DAY TWO:

prioritization of the improvement projects that will have the greatest impact on your business results

Quick Results

Our Jumpstart is a structured methodology that drives leadership teams to a clear action plan for Six Sigma implementation. This proven methodology achieves these results faster and more effectively than other approaches in the marketplace.

Leadership Jumpstart Program Content



TOPIC/ACTIVITIES

Overview and introduction to Six Sigma

- Lessons learned from Six Sigma implementations
- Criteria for success with Six Sigma
- Organizational roles and responsibilities

Developing organizational charter

Prioritizing customer and stakeholder expectations

Creating organizational scorecard

- Situation analysis
- SWOT analysis (Strengths Weaknesses Opportunities Threats)
- Strategic objectives
- Key measures
- Stretch goals
- Performance drivers
- Key processes

Identifying high-impact improvement opportunities

Defining improvement opportunities

- Selecting and analyzing performance drivers
- Selecting projects

Developing improvement project charters

Finalizing campaign plan

Taking the Next Step

Please contact us for more information by visiting www.motorola.com/mu
or by calling **1-800-446-6744** (toll-free within the U.S.)
or **1-847-576-1310** (from outside the U.S.).

Day 1

Day 2